Recruiters Meeting Notes – October 2019

- Data from RDS meetings
 - Varies from region to region
 - o Some offices are very transparent with data
 - Some offices are not consistent.
 - Meetings in the summer were not regular
 - When information is shared, this tool does help Recruiters share live information with the community. Community responds well to live information.
- Hubspot Updates

*In-process includes a range of inquiries who respond to submitted forms to Regional Licensors

- Youthnet
 - 30 Licensed Families
 - 7 Respite Licensed Families
 - 15 In-Process Families
 - 0 Families from Hubspot
- Friends of Youth
 - 17 Licensed Families
 - 4 Respite Licensed Families
 - 6 In-Process Families
 - 1 Families from Hubspot
- Community Youth Services
 - 11 Licensed Families

- 0 Respite Licensed Families
- 12 In-Process Families
- 2 Families from Hubspot
- Catholic Community Services
 - 80 Licensed Families
 - N/A Respite Licensed Families
 - 15 In-Process Families
 - 3 Families from Hubspot
- Olive Crest
 - 454 Licensed Families
 - N/A Respite Licensed Families
 - N/A In-Process Families
 - 0 Families from Hubspot
- Bethany
 - 25 Licensed Families
 - N/A Respite Licensed Families
 - In-Process Families
 - 1 Families from Hubspot
- Secret Harbor
 - 20 Licensed Families
 - N/A Respite Licensed Families
 - 4-5 In-Process Families
 - 1 Families from Hubspot
- o Amara
 - 147 Licensed Families

- N/A Respite Licensed Families
- 82 In-Process Families
- 134 Families from Hubspot inquiried
 - 0 Families licensed and/or in the process of being licensed from Hubspot

Creative Recruitment

- Looks different for every agency
- Social Media Ads
- Community and foster families trainings
- KUOW interviews or commercial ads
- North area agency is partnering with a local diner, have a table at the restaurant and 'thank' foster families during the month of November.

Events

- Christmas Party for families
- Pumpkin Junkin'
- Outlet Mall Family Event
- Orphan Sunday Nov. 10th within churches
- Microsoft Adoption Fair Nov. 5th
- King County Adoption Fair Nov. 22nd
- Creative Recruitmnet in Diverse Communities
 - Basketball event
 - Using community connections and building relationships with community members and organizations.